The LaundryCares Foundation, Too Small to Fail, and the Laundry Literacy Coalition are proud to partner with Lakeshore Learning and Scholastic to offer you these kits. These resources were developed by early childhood experts at Too Small to Fail, educators, researchers, and librarians from across the country.

Each kit is uniquely designed to create safe, fun, and engaging places for children and families in everyday spaces. “Family Read, Play & Learn” spaces are equipped with literacy-rich materials to support children’s early brain and language development, and are a meaningful way to serve your community and customers.

Research Shows

- The “Family Read, Play & Learn” kits significantly enhance children’s access to print. There is increased time spent on activities that support school readiness such as talking, reading, singing, writing and playing.

- Customers reported high praise for the literacy spaces and felt greater loyalty to the laundromat.

- Children were observed engaging in 30 times more literacy activities in laundromats that include the “Laundry & Literacy” kits compared to laundromats that did not have these areas.

- Laundry owners and employees expressed praise for the literacy spaces noting the parents’ appreciation and children’s excitement of the spaces.

Don’t miss out! Be a part of the national movement today!

If you have any questions or are interested in ordering “Family Read, Play & Learn” Kits, please reach out at literacy@laundrycares.org or 800-570-5629
Testimonials

“We have a laundromat around the corner of our house, and we travel six blocks just to get to this particular one because of the space.” – Parent

“I love the literacy area and really appreciate the librarians’ patience and love. I think there are a few places like this in our community. I grew up here and I think the literacy corner is very important for this community. We come here every other week, and now he has something to do. He asks me, “Mommy, can we go play at the laundromat?”.” – Parent

“The kids love it. People are really impressed by it when they first come in. It already seems like the literacy corner is a permanent part of the laundromat.” – Laundromat Owner
Large Bookstand Kit

**Size: 6’ x 9’**

- **Help-Yourself Bookstand with Storage**
- **Heavy-Duty Adjustable Round Table - 42” Diameter**
- **4 Heavy-Duty Stacking Chair - 13 1/2”**
- **Washable Rectangular Rug - 5’ x 7’ - Black**
- **Tabletop Hardwood Blocks - Master Set**
- **Stand-Up Magnetic Write & Wipe Center**
- **Giant Magnetic Letters – Uppercase + Giant Magnetic Numbers**
- **Big Mouth Bear, Dog, Frog, & Cow Puppets**

**ALL PACKAGES INCLUDE**

- 50 book starting inventory
- Outside window signage
- Literacy programming toolkit package
- 20 book per month subscription
- Family Read, Play & Learn interior signage
- Inclusion on Literacy Champion Locator Map
- Marketing and press opportunities
- Connection to local literacy organizations
- Wash Time is Talk Time posters in English and Spanish

**Price:** $5,874
Medium Bookstand Kit

$4,885

Size: 6’ x 6’

Classic Birch Help-Yourself Bookstand

Heavy-Duty Adjustable Round Table - 42” Diameter

4 Heavy-Duty Stacking Chair - 13 1/2”

Stand-Up Magnetic Write & Wipe Center

Giant Magnetic Letters – Uppercase + Giant Magnetic Numbers

Washable Rectangular Rug - 5’ x 7” - Black

ALL PACKAGES INCLUDE

- 50 book starting inventory
- Outside window signage
- Literacy programming toolkit package
- 20 book per month subscription
- Family Read, Play & Learn interior signage
- Inclusion on Literacy Champion Locator Map
- Marketing and press opportunities
- Connection to local literacy organizations
- Wash Time is Talk Time posters in English and Spanish
Medium Book Tree Kit

$5,028
Size: 6' x 6'

- Space-Saver Book Tree
- Heavy-Duty Adjustable Round Table - 42” Diameter
- 4 Heavy-Duty Stacking Chair - 13 1/2”
- Stand-Up Magnetic Write & Wipe Center
- Giant Magnetic Letters – Uppercase + Giant Magnetic Numbers
- Washable Rectangular Rug - 5’ x 7’ - Black

ALL PACKAGES INCLUDE

- 50 book starting inventory
- Outside window signage
- Literacy programming toolkit package
- 20 book per month subscription
- Family Read, Play & Learn interior signage
- Inclusion on Literacy Champion Locator Map
- Marketing and press opportunities
- Connection to local literacy organizations
- Wash Time is Talk Time posters in English and Spanish
Small Book Tree Kit

Size: 4’ x 6’

$4,118

ALL PACKAGES INCLUDE

• 50 book starting inventory
• Outside window signage
• Literacy programming toolkit package
• 20 book per month subscription
• Family Read, Play & Learn interior signage
• Inclusion on Literacy Champion Locator Map
• Marketing and press opportunities
• Connection to local literacy organizations
• Wash Time is Talk Time posters in English and Spanish

Space-Saver Book Tree

Washable Rectangular Rug - 4’ x 6’ - Black

Heavy-Duty Adjustable Square Table - 30” x 30”

2 Heavy-Duty Stacking Chair - 13 1/2”